Tobacco in Australia Facts & Issues

Relevant news and research

10.6 Retail value and volume of the Australian tobacco market

Last updated January 2021

Research:

News reports:

Peterson, H. Jefferies touts big tobacco as 'recession proof,' saying smokers aren't fazed by illness risks and the boredom of lockdowns will encourage more smoking. *Business Insider*, 2020. March 27, 2020. Retrieved from <u>https://www.businessinsider.com/tobacco-is-recession-proof-amid-coronavirus-smokers-wont-quit-jefferies-2020-3?r=US&IR=T</u>

Appleby, L. New data shows cigarette sales have fallen much more sharply in the past two years. *1 News Now*, 2019. Oct 30, 2019. Available from <u>https://www.tvnz.co.nz/one-news/new-</u> <u>zealand/new-data-shows-cigarette-sales-have-fallen-much-more-sharply-in-past-two-years</u>

Annual report, market sizes & shares Retail World, 2011; 64:50.

Convenience & Impulse Retailing. Tobacco challenge. Balmain, New South Wales: Berg Bennett, 2010. Last update: Viewed Available from: <u>http://www.c-store.com.au/magazine/article.php?id=503.</u>

Convenience & Impulse Retailing. Nielsen convenience and impulse report. Macquarie Park, NSW: Nielsen, 2010. Last update: Viewed Available from: <u>http://www.c-</u>store.com.au/industry/acn/Nielsen_Report_10.pdf.

Annual report, market sizes & shares Retail World, 2010; 63(23):50.

tobaccoinaustralia.org.au

Tobacco in Australia Facts & Issues

Heuler S, Burton S, and Clark L. Retail tobacco outlets: Variation by usage segment. Australian and New Zealand marketing academy conference. Sydney, Australia 2009. Last update: Viewed Available from:

http://www.researchonline.mq.edu.au/vital/access/manager/Repository/mq:8740?f0=type%3A%22 conference+paper%22.

Convenience & Impulse Retailing. Nielsen convenience and impulse sales report. Balmain, NSW: Berg Bennett, 2009. Last update: Viewed Available from: <u>http://www.c-store.com.au/industry/acn/acn2009.pdf.</u>

Convenience & Impulse Retailing. Nielsen convenience report. Macquarie Park: Nielsen, 2008. Last update: Viewed Available from: <u>http://www.c-store.com.au/industry/acn/acn2008.pdf.</u>

Australian convenience store News. Nielsen convenience Report. Macquarie Park, New South Wales: Nielsen, 2008. Last update: Viewed Available from: <u>http://www.c-store.com.au/industry/acn.html.</u>

Special Report. Top brands. AdNews, 2008.11 Jan. Available from: http://au.acnielsen.com/site/documents/TopBrandsADNEWSJan2008.pdf

World R. Annual Report 2006. Market sizes and shares. Retail World, 2006; December:83.

Convenience & Impulse Retailing. Today's smoker. Australian Convenience Store News Balmain, New South Wales: Berg Bennett, 2006. Last update: Viewed Available from: <u>http://www.c-store.com.au/magazine/article_view.php?id=72.</u>

British American Tobacco Australia. Submission by British American Tobacco Australia (bata) to the joint select Committee inquiry into Tobacco smoking in NSW. 20 april 2006. Maroubra, New South Wales: British American Tobacco Australia, 2006. Available from: http://www.parliament.nsw.gov.au/prod/PARLMENT/Committee.nsf/0/2B14B998DDA58536CA2571 620017ECD2.

PricewaterhouseCoopers. Sales of cigarettes and tobacco products by type of retail business. An analysis of sales of cigarettes and tobacco products to tobacco retailers in Australia. Document tabled as part of a formal submission (no. 46) made by British American Tobacco Australia in relation to the inquiry into Tobacco smoking in new South wales in 2006. Sydney: PricewaterhouseCoopers, 2005. Available from:

http://www.parliament.nsw.gov.au/prod/parlment/committee.nsf/0/2b14b998dda58536ca257162 0017ecd2/\$FILE/Sub%2046%20BATA%20-%20Attachment%202.pdf.

tobaccoinaustralia.org.au

Tobacco in Australia Facts & Issues

10.6.1 Value and volume of the Australian tobacco market

Craver, R. Traditional cigarettes sales rose in March as smokers stockpiled. *Journal Now*, 2020. March 31, 2020. Retrieved from <u>https://www.journalnow.com/business/traditional-cigarettes-sales-rose-in-march-as-smokers-stockpiled/article_76b64565-1933-5158-aad0-c588852bead5.html</u>

tobaccoinaustralia.org.au