

Tobacco in Australia

Facts & Issues

Relevant news and research

11.10 Smoking in movies as promotion

Last updated September 2021

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Research:

Joseph, N, Sivanantham, P, Sulgante, S, Singh, RJ, Goel, S, & Kar, SS. (2021). Depiction of tobacco in Indian mass media: A content analysis. *Indian J Tuberc*, 68S, S23-S28. Retrieved from <https://www.ncbi.nlm.nih.gov/pubmed/34538387>

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Choi K, Fabian L, Jansen J, Lenk K, and Forster J. Young adults' support for adult-ratings for movies depicting smoking and for restrictions on tobacco magazine advertising. *World Med Health Policy*, 2013; 5(4):335-346. Available from: <http://www.ncbi.nlm.nih.gov/pubmed/25485169>

11.10.3 'Bollywood' and smoking

McKay, AJ, Negi, NS, Murukutla, N, Laverty, AA, Puri, P, Uttekar, BV et al (2020). Trends in tobacco, alcohol and branded fast-food imagery in Bollywood films, 1994-2013. *PLoS One*, 15(5), e0230050. Available from: <https://www.ncbi.nlm.nih.gov/pubmed/32469942>

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<http://blogs.bmj.com/tc/2018/05/14/differences-in-tobacco-product-depiction-in-a-movies-promotion-material-the-case-of-i-tonya/>

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Philip Morris International. "BE MARLBORO": What our campaign is all about. 2014. Last update: 14 October 2014; Viewed February 2015. Available from: <http://justthefacts.pmi.com/what-our-be-marlboro-campaign-is-all-about/>

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Philip Morris International. Data from Australian states revealed. 2015. Last update: 22 January 2015; Viewed Available from: <http://justthefacts.pmi.com/data-from-australian-states-revealed/>

No authors listed. Clearing the smoke from movie screens. The National, 2014. Sep 6, 2014. Available from: <http://www.cbc.ca/player/News/TV%20Shows/The%20National/ID/2509485083/>

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11.10.2 The tobacco industry and movies

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